

**Busselton Bowling Club Inc.**  
**Strategic Plan**  
**2020-2025**

**VISION**

- To be the sporting club of choice for bowls and other recreational activities.

**PURPOSE**

- To have a fully utilized bowling facility.
- To provide bowling & social interaction for all the community – now and into the future.

**VALUES**

- To be welcoming & friendly.
- To be respectful.
- To be innovative & open to change.
- To promote health & wellbeing.
- To be inclusive, diverse & encouraging.
- To be a well - respected corporate citizen.

**OPPORTUNITIES**

- To engage a diverse membership.
- To embrace new opportunities for membership, bowls and other recreational activities.
- To maximise the potential of the facility including bowling greens and club rooms.

**FOUR PRIORITY AREAS**

